

This notice in TED website: <http://ted.europa.eu/udl?uri=TED:NOTICE:377925-2010:TEXT:EN:HTML>

**RS-Belgrade: EU Information Centre in Belgrade**

**2010/S 248-377925**

**Location: Europe (non-EU) — Serbia**

**Contract award notice**

**Services**

Common procurement vocabulary (CPV):

Main object:

79416000 Public relations services

1. **Publication reference:**  
EuropeAid/129996/C/SER/RS.
2. **Previous publication(s) in Official Journal S:**  
Forecast notice:  
Notice number in OJ: [2010/S 82-121831](#) of 28.4.2010.  
Procurement notice:  
Notice number in OJ: [2010/S 124-188659](#) of 30.6.2010.
3. **Lot number and lot title:**  
1 lot only.
4. **Value of the contract:**  
Contract number: 2010/255-065.  
Value of the contract: 499 160 EUR.
5. **Date of the contract award:**  
25.11.2010.
6. **Number of tenders received:**  
7.
7. **Overall score of chosen tender:**  
Technical score: 80 %.  
Financial score: 18,04 %.
8. **Name, address and nationality of successful tenderer:**  
Official name of the leader: Ecorys UK Limited (previously Ecotec Research & Consulting).  
Nationality of the leader: United Kingdom.  
Vincent House, Quay Place, 92–93 Edward Street, Birmingham B1 2RA, UNITED KINGDOM.  
Official name of others; nationality of others:  
1. McCann Erickson Public Relations; Serbia.  
2. CESID; Serbia.
9. **Duration of contract:**  
12 months.
10. **Contracting authority:**

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European Union, represented by the European Commission, on behalf of and for the account of the beneficiary countries, Belgrade, SERBIA.

11. **Legal basis:**  
Council Regulation (EC) No 1085/2006 of 17.7.2006 establishing an Instrument for Pre-Accession Assistance (IPA) (OJ L 210, 31.7.2006, p. 82).
12. **Date of dispatch of this notice:**  
10.12.2010.