

This notice in TED website: <http://ted.europa.eu/udl?uri=TED:NOTICE:241190-2012:TEXT:EN:HTML>

**RS-Belgrade: EU Information Centre in Belgrade
2012/S 145-241190**

Location: Europe (non-EU) — Serbia

Contract award notice

Services

Common procurement vocabulary (CPV):

Main object:

79416000 Public relations services — QA01 For broadcast advertising; QA03 For advertising on television

Additional object(s):

39294100 Information and promotion products — QA11 For events; QA12 For conferences

79415200 Design consultancy services

1. **Publication reference:**
EuropeAid/132198/C/SER/RS.
2. **Previous publication(s) in Official Journal S:**
Forecast notice:
Notice number in OJ: [2011/S 224-362535](#) of 22.11.2011.
Procurement notice:
Notice number in OJ: [2012/S 8-011098](#) of 13.1.2012.
3. **Lot number and lot title**
4. **Value of the contract:**
Contract number: 2012/297-281.
Value of the contract: 954 200 EUR.
5. **Date of the contract award:**
20.6.2012.
6. **Number of tenders received:**
7.
7. **Overall score of chosen tender:**
Technical score: 80 %.
Financial score: 19,67 %.
8. **Name, address and nationality of successful tenderer:**
Official name of the leader: Particip GmbH.
Nationality of the leader: Germany.
Merzhauser Str. 183, 79100 Freiburg, GERMANY.
Official name of others; nationality of others:
1. European Service Network SA/NV (ESN); Belgium.
2. Public Relations Agency d.o.o. (PRA); Serbia.
9. **Duration of contract:**
18 months.

10. **Contracting authority:**
European Union, represented by the European Commission, on behalf of and for the account of the beneficiary country, Belgrade, SERBIA.
11. **Legal basis:**
Instrument for Pre-Accession Assistance (Council Regulation (EC) No 1085/2006 — OJ L 210/82 of 31.7.2006).
12. **Date of dispatch of this notice:**
18.7.2012.